



**Bunts Sangha's**  
**S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai**  
**Affiliated to University of Mumbai**

NAAC Accredited 'A' Grade  
IMC RBNQ Certificate of Merit 2019  
ISO 9001: 2018 Certified



**THE DEPARTMENT OF MASS MEDIA & COMM**  
**'THE STUDIO**  
**Student Enrichment Activity Approval Form 2021-22**

Department: Mass Media & Communication Skills

Program: LinkedIn Session

Objectives: The basics of how to use The LinkedIn app for students.

Need: To give students hands-on experience of using the LinkedIn app and how to build your profile and increase visibility of the app.

Content: detailed info on what LinkedIn is, emphasizing on the benefits of being on it such as to gain exposure, find job opportunities, build great networks etc

Resource Persons: Pragati Tiwari & Saisaranyya Menon

Date: 13th October 2021

Time: 10.30 am onwards

Venue: ZOOM

Cost/Budget:

Proposed by: Department of Mass media and Communication Skills

Verified by: Prof Neena Sharma



**Prof. Kalpana Rai Menon**  
(Head of Department)



**Dr. Sridhara Shetty**  
(Principal)



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### **Notice**

Hello!

Studio Plus by The Department of Mass Media And Communication Skills is organising a session on how to use and operate LinkedIn.

Come and Learn how to build and set-up your LinkedIn profile to attract more connections and recruiters!

Resource Person: Ms.Ishika Shetty- Incharge:Studio Connect, SYBAMMC.

Date: 13th October 2021, Wednesday.

Time: 10:30 a.m.

On ZOOM VIDEO CONFERENCING APP (link will be shared soon!)

Looking forward to seeing you !

Get your friends along !

Registration link

<https://forms.gle/HF3fpMtbJknv5SQcA>

For more info follow us on Instagram - [@smshetty.bmm](https://www.instagram.com/smshetty.bmm)





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### **Purpose**

Studio plus by the department of mass media and communication skills organized a LinkedIn session for all the fy students so they can learn how to set up their profile on LinkedIn it would help them to build their profile.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO**  
**Incharges**

**Teachers:**

Kalpana Rai Menon

**Overall Incharges:**

Hritika Prakash Shetty

Tanmay Gohil

Ishika Shetty

Nitya Shinde

Harman kaur Badwal

**Host/resource person:**

Ishika Shetty

**Moderator:**

Harman kaur Badwal

**Report:**

Saisaranyya Menon

**Media team:** Deepak Gupta , Nitya Shinde and Harman Kaur Badwal.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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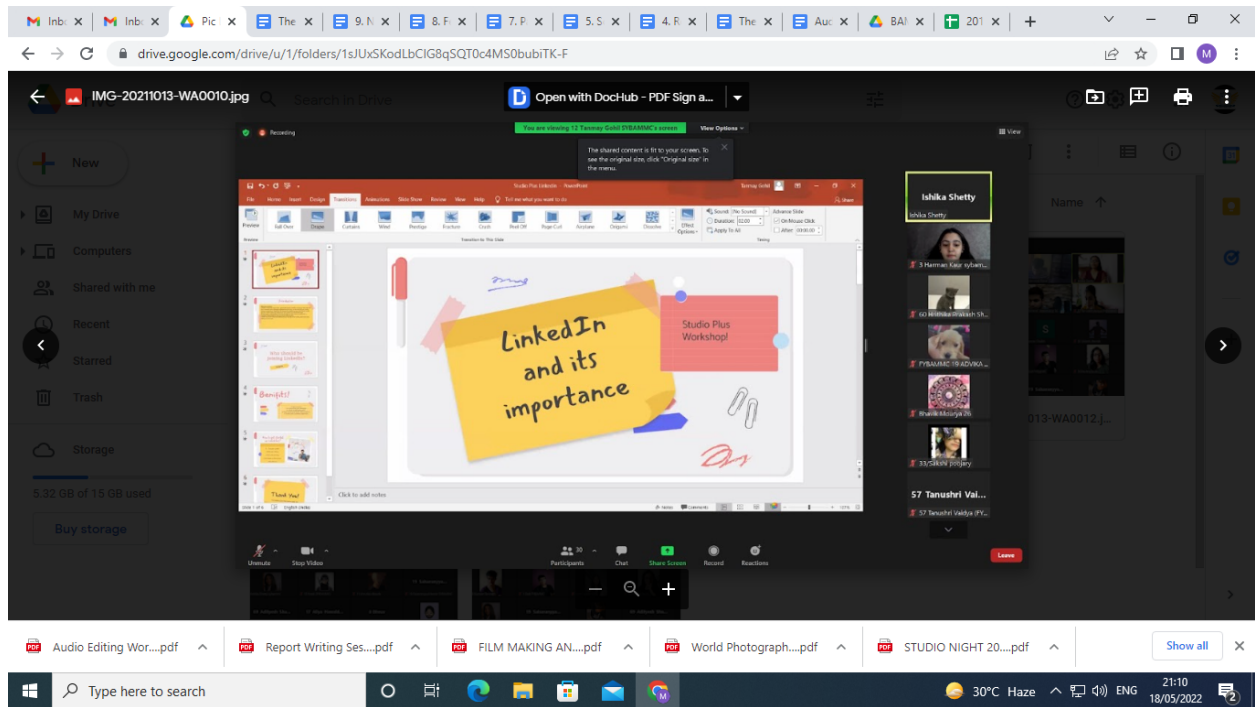
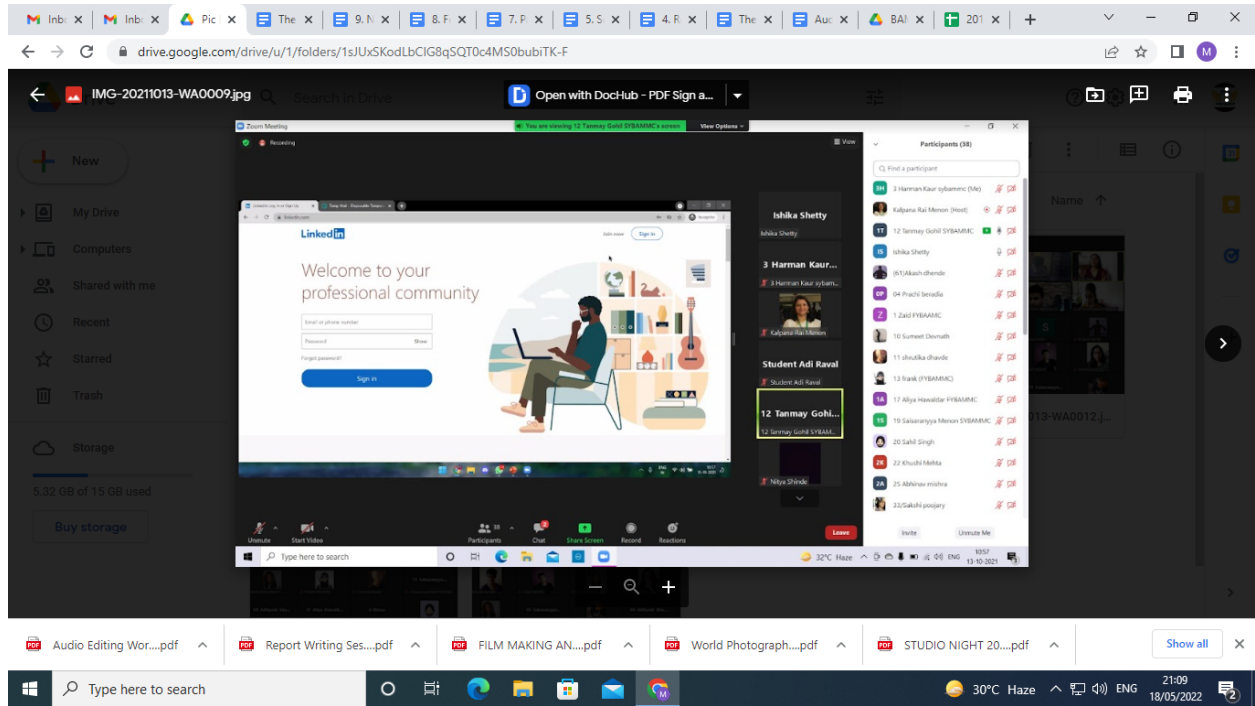
**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**Report**

On the 13th of October 2021, Bunts Sanghas' S.M Shetty College's Department of Mass Media and Communication Skills organized a "LinkedIn Seminar " for the first-year students BAMMC which was conducted by Studio Plus.

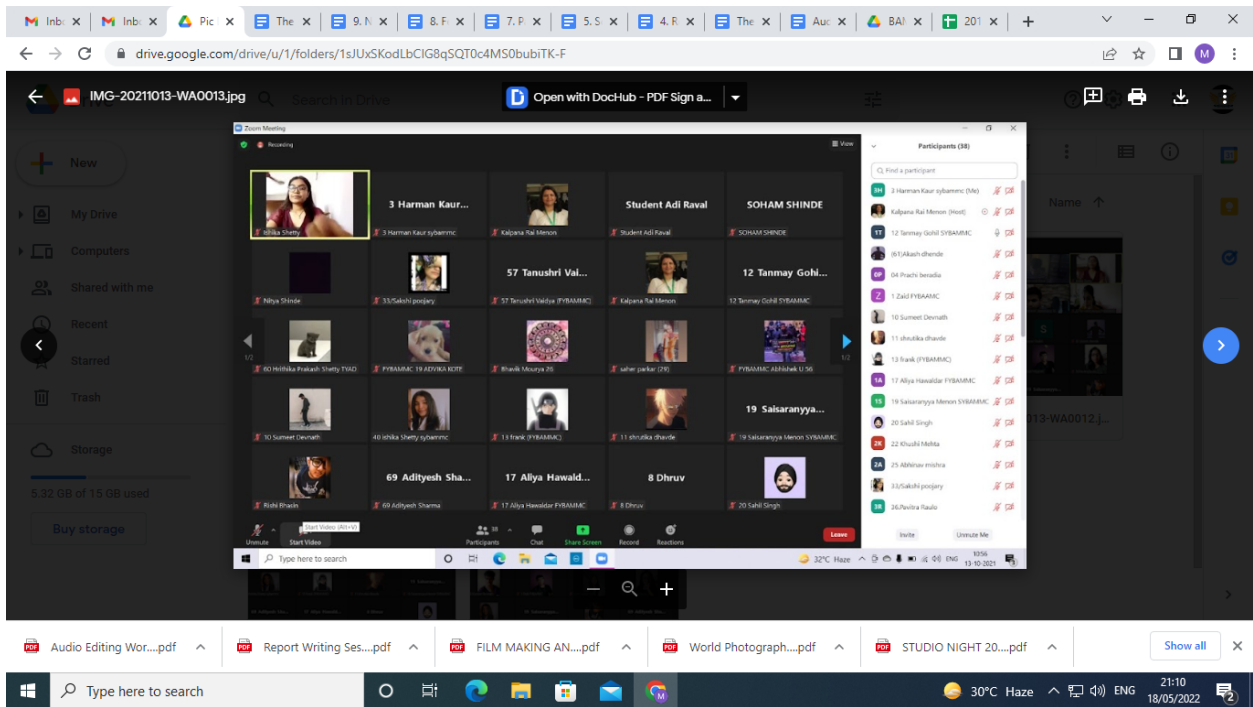
The seminar commenced with a few words of welcome by Harman Kaur from SYBAMMC in the presence of coordinator Prof. Kalpana Rai Menon and Studio President Hritika Prakash. The resource person for the seminar was Ishika Shetty (Studio Connect Incharge) from SYBAMMC. She explained in detail what LinkedIn is, emphasizing on the benefits of being on it such as to gain exposure, find job opportunities, build great networks etc. Tanmay Gohil (Studio Secretary) demonstrated how to create an account on LinkedIn and build a good profile. A Q&A session was held at the end, attendees asked questions and Ishika Shetty cleared them all. The attendees present found the seminar to be educational and resourceful.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**

Harman Kaur concluded the session by giving the vote of thanks to the resource person and all the attendees.







*Kalpana Rai Menon*

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**Schedule**

<b>Event</b>	<b>Timing</b>
<b>Introduction by Harman kaur</b>	10:30am - 10.35 am
<b>Powerpoint presentation by Tanmay</b>	10:35
<b>Speaker Ishika Shetty</b>	10:35am - 11:25am
<b>Vote of Thanks Harman</b>	11:30am

*Kalpana Rai Menon*

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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**Participants**

Name	Class
Zaid	FY
Khushi Mehta	FY
Tanushri Vaidya	FY
Abhishek U	FY
Joel Frank	FY
Shrutika Dhavde	FY
Bhavik mourya	FY
Sumeet Devnath	FY
Sakshi Ramesh Poojary	FY
Advika kote	FY
Akash dhende	FY
Saher parkar	FY
Pavitra Raulo	FY
Prachi beradia	FY
Shreyal Upadhyay	FY
Shanzae Shaikh	FY
Adityesh Sharma	FY
Sahil Singh Marwah	FY
Komal sandip bhosale	FY

SOHAM SHINDE	FY
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*Kalpana*

**Prof. Kalpana Rai Menon**  
**(Head of Department)**

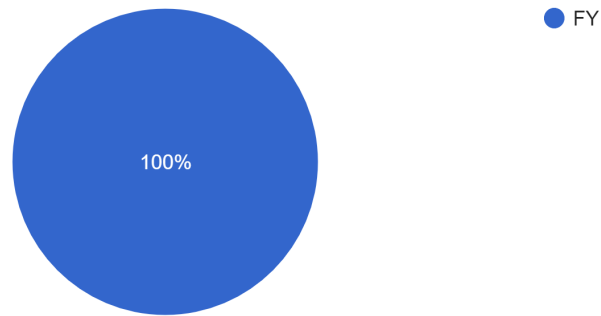


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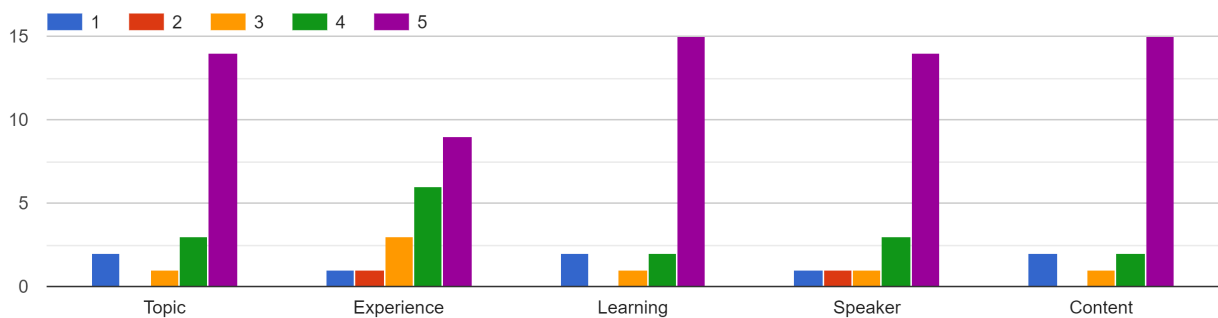


**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**Feedback**

Class  
20 responses

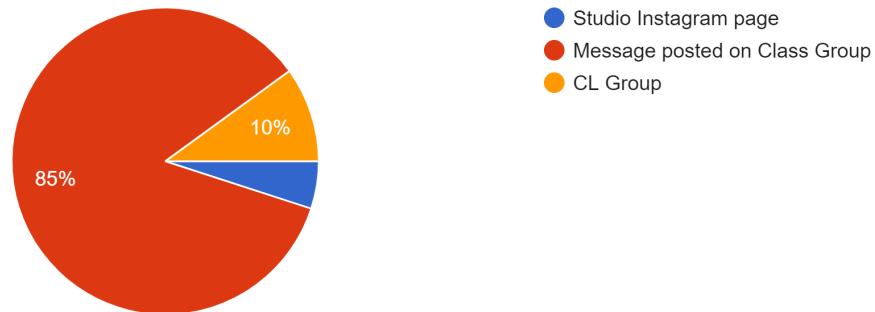


Rate the following (1 being the lowest and 5 the highest)



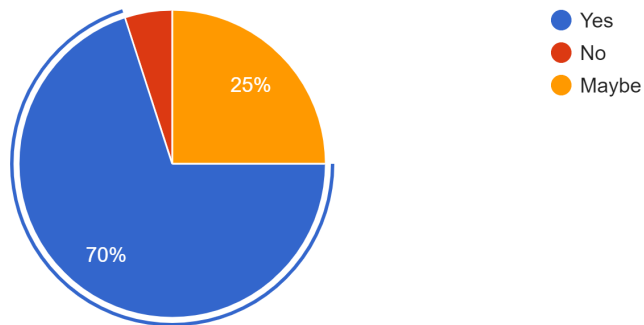
How did you get to know about this workshop?

20 responses



Would you like to attend similar workshops in the future?

20 responses



## Suggestions

-We should come up with some new ideas as well-The session was very nice and I would like to attend more and know about more things. Thank you!

-The session was great.

-Something about sports related

-We can even have such small session about LinkedIn once in 2-3 week

## Feedback

- Overall really good. Very informative.
- Wonderful overview, quite insightful and practical.
- No suggestions. It was very helpful.
- Y'all explained it very well !!!
- VERY GOOD EXPERIENCE
- It's very good experience was we can learn new things
- It was a good experience. I learned a lot from this session . -This session was very helpful
- It was good!!
- The session was great.

### **Analysis**

Overall, the feedback has been quite excellent, and the students enjoyed the session because it was extremely beneficial to each of them. The majority of students desire more of these sessions because they are so educational.



**Prof. Kalpana Rai Menon**  
**(Head of Department)**